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Would you want your next vehicle to have a Sungate solar control windshield?

Total Responses: 1,160

90.8%

1,053 individuals answered "Yes."

0.5%

6 individuals answered "No."

8.7%

101 individuals answered "Not Important."

Summary and Conclusions

On the basis of this survey, it seems apparent that U.S. consumers are well aware of automotive heat build-up problems and the need for solar control glass. The majority of those responding had purchased vehicles with light-colored exteriors, and nearly 94% believed that the amount of exterior glass does influence solar heat build-up. More than 60% felt that this influence was extensive.

In comparing GM APV cool-down time with that of other vehicles currently or formerly owned, 64% of the respondents felt that the APV cooled down faster. Comparison vehicles included passenger cars, trucks, vans, and sport/utility vehicles manufactured by U.S. and off-shore producers.

In conclusion, 95% of the respondents said they were satisfied with the solar control performance of PPG's Sungate automotive windshield, and 90% said they'd want the Sungate automotive windshield in their next vehicle.

As survey results indicate, the Sungate automotive windshield can help to differentiate a vehicle from that of the competition, and can be a factor in the purchasing decision of the car buyer. For additional information on PPG solar control automotive glass, call (412) 434-3406, or write PPG Automotive OEM Products.



**PPG AUTOMOTIVE
PRODUCTS**

PPG Automotive OEM Products
PPG Industries, Inc.
One PPG Place — 32E
Pittsburgh, PA 15272

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